



**2013 Governor's Conference on Postsecondary Education
Trusteeship**

Building a Stronger Workforce through Postsecondary Education

What Businesses Want from Higher Education and What They Can Contribute

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What Businesses Want From Higher Education?

and
What Can They Contribute?



Kentucky Chamber
Uniting Business. Advancing Kentucky.

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Post-Recession Realities

- A “new normal”
- Part-time and contingent hiring
- Job growth in low-wage industries
- Continued weak hiring (public/private)

Source: Rutgers University



Post Recession Realities (cont'd)

- A rising bar for success
- Emphasis on education and credentials
- Globalization, technology & demographics
 - will drive rapid change

Source: Rutgers University



What Does Business Want?

Occupational Projections:

- National data (e.g. Federal Reserve)
- State Data (Ky. Occupational Outlook to 2018)
- Burning Glass monitoring service



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(8/1/2012-7/31/2013)

Top 25 BA ONET occupations with the Kentucky most job postings

ONET Code	Occupation	Job Openings
29-1141.00	Registered Nurses	1,959
41-4012.00	Sales Representatives, Wholesale And Manufacturing, Except Technical And Scientific Products	1,465
15-1132.00	Software Developers, Applications	1,423
11-9111.00	Medical And Health Services Managers	1,127
15-1121.00	Computer Systems Analysts	827
41-1011.00	First-Line Supervisors Of Retail Sales Workers	816
13-1071.00	Human Resources Specialists	754
11-2022.00	Sales Managers	687
13-2011.01	Accountants	615
41-4011.00	Sales Representatives, Wholesale And Manufacturing, Technical And Scientific Products	593
11-9199.00	Managers, All Other	549
11-1021.00	General And Operations Managers	535
51-1011.00	First-Line Supervisors Of Production And Operating Workers	450
13-1111.00	Management Analysts	428
17-2141.00	Mechanical Engineers	426
13-2051.00	Financial Analysts	402
11-3031.02	Financial Managers, Branch Or Department	386
43-1011.00	First-Line Supervisors Of Office And Administrative Support Workers	385
43-6014.00	Secretaries And Administrative Assistants, Except Legal, Medical, And Executive	356
17-2071.00	Electrical Engineers	352
41-2031.00	Retail Salespersons	347
15-1151.00	Computer User Support Specialists	341
43-4051.00	Customer Service Representatives	330
15-1142.00	Network And Computer Systems Administrators	306
11-2021.00	Marketing Managers	305



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Requested educational qualifications

This report provides information on both the preferred and required education levels listed in job postings. For this reason, a job posting may be counted in more than one of the educational categories shown below.

08/01/2012 - 07/31/2013

There are 5,085 postings available with the current filters applied.

There are 520 unspecified or unclassified postings.

Selected Period ▾

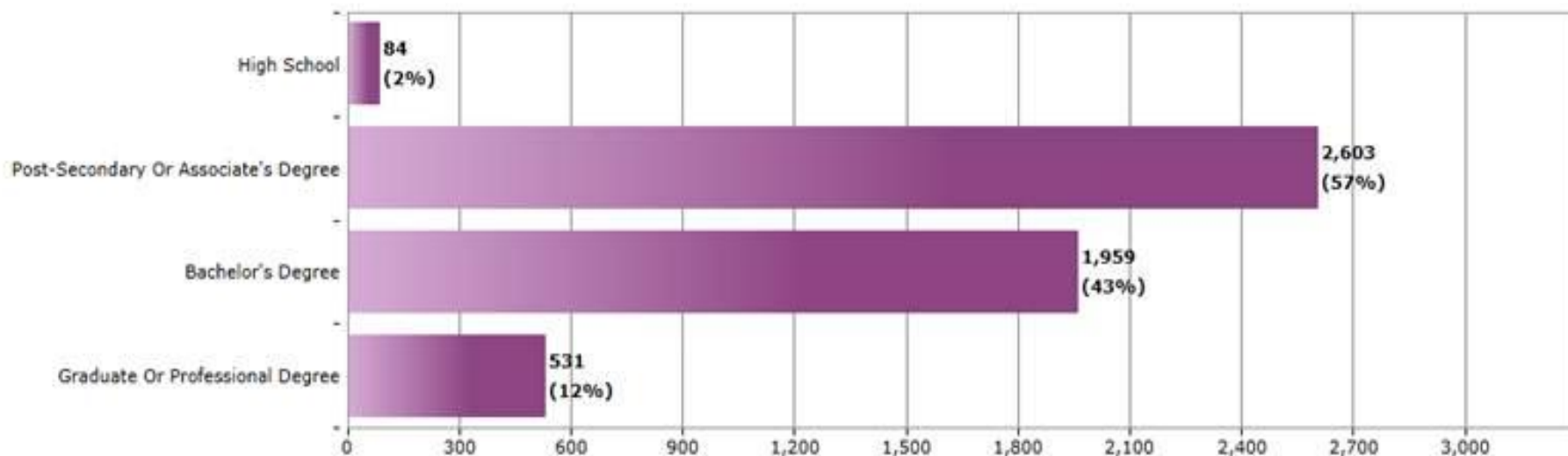
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Panelists

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